

HOW TO ENGAGE EFFECTIVELY WITH YOUR MAJOR ASSET OWNERS

Tools for delivery

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WHAT WILL WE COVER?

01

INTRODUCTION

02

DISCUSSION GROUPS

03

PRESENTATION BACK

04

SUMMARY COMMENTS

DISCUSSION GROUPS

01

SUCCESSFUL RELATIONSHIPS

02

SUCCESSFUL PROJECTS

03

SUCCESSFUL LEGACY

SUMMARY THOUGHTS

01

Understanding
between partner
and Council

02

Clear vision and
goals

03

Understanding of
assets

04

Thinking differently

05

Leadership

*"Major owners of town centres are now seeing collaboration as key to delivering investment over the next few years and **creating value from longer term place shaping** and addressing purpose."*

Alan Harris, Head of Town Centres at Montagu Evans

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